

EcoSwachh 3R

Natural Fabric Wash

EcoSwachh 3R is a concoction of super quality soapnut extract and other botanical and biosurfactants, designed and developed for quality fabric wash. EcoSwachh 3R does not contain chlorine, phosphates, and other artificial additives that are dangerous to human beings and other life forms. They are free from synthetic dyes and flavour. It is made from safe and natural ingredients.

How it works?

The Soapnut shells contain "*saponin*" that works as a surfactant. It breaks down the surface tension between water and oil in the water used for washing, reducing the surface tension of the water helping in freeing dirt, stain and oils from the clothes. Basically, this is the exact fundamental principle that applies to how most chemical detergents and soaps work.

Directions to use:

Machine Wash-

- Use 20-25 ml of **EcoSwachh 3R** for top load machines, 15-20 ml for front load machines.
- Put **EcoSwachh 3R** in detergent compartment. If not, add the gel directly on the clothes or add in to a glass of water and pour on clothes.

Bucket Wash:

Hand wash/bucket wash-

- Add 20-25ml of **EcoSwachh 3R** for soaking and follow the regular washing procedure.



Soapnuts (*Sapindus mukorossi*) are nature's 'gift to clean'. Soapnut trees produce the small black berries of approximately one inch (2-2.5 cm) in diameter that are cleaned, deseeded and dried well to extract the active ingredient to develop **EcoSwachh 3R**.

BRICS 3R CONCEPT

Rethink

Natural, safe
Ingredients and Nature
friendly process – product



Rebuild

Value addition to natural
resource, Local
Community development

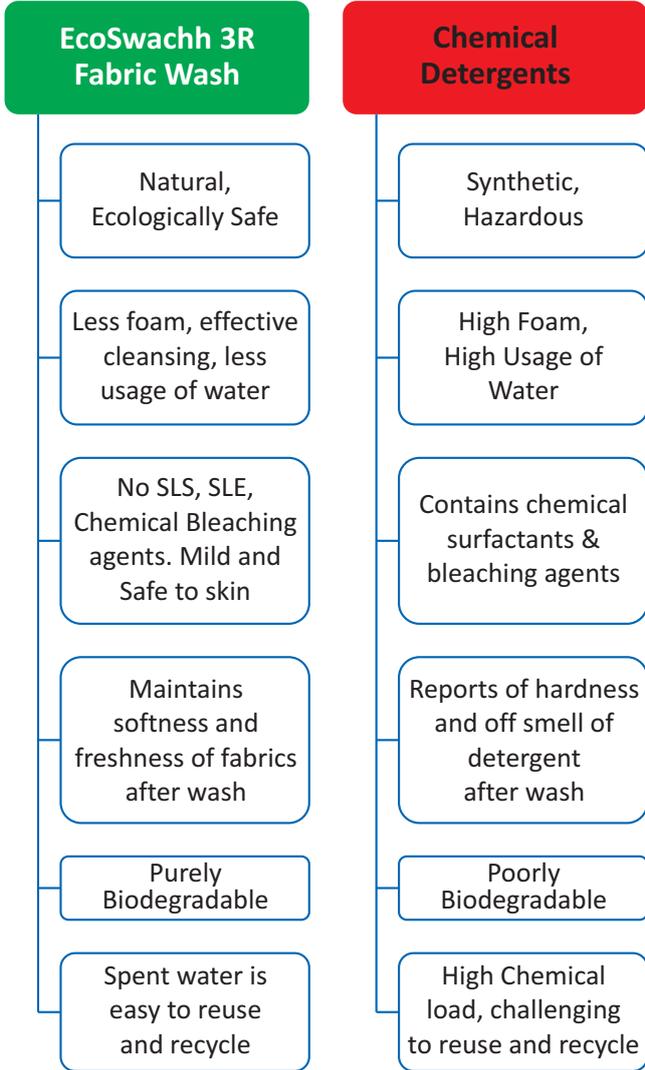
Reuse

Recycle the spent
water, Conserve the
natural resource

Ingredients:

- Botanical Surfactants (Aq.)----- 98%
- Biosurfactants, Natural thickening agents, food grade preservatives and fragrance --2%

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